



## INTRODUCTION

### *Welcome to Eastside Ventures: Where Innovation Meets Impact*

Eastside Ventures is a dynamic conglomerate committed to advancing the Southeast of Nigeria through strategic investments and innovative initiatives. Rooted in a deep sense of community and cultural pride, Eastside Ventures is dedicated to driving economic growth, fostering talent, and preserving the rich heritage of the Igbo community.

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# MISSION AND VISION

Our mission at Eastside Ventures is to cultivate a thriving ecosystem that empowers the Igbo community, fosters entrepreneurship, and showcases the region's potential on a global scale. We envision a future where innovation flourishes, economic prosperity is widespread, and Igbo culture is celebrated worldwide.

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# OUR CORE VALUES

**INTEGRITY  
INNOVATION  
INCLUSIVITY**

These are more than just words to us; they are the guiding principles that shape everything we do at Eastside Ventures.

We are committed to conducting ourselves with the highest ethical standards, embracing innovation as a catalyst for change, and fostering inclusivity in all aspects of our work.

**INNOVATION**



# GROUP CEO'S MESSAGE

Dear Esteemed Partners and  
Community Members,

With great enthusiasm and gratitude, I greet you as Group CEO of Eastside Ventures, a beacon of hope and progress for the Southeast of Nigeria. Our commitment to advancing vital sectors such as technology, media, real estate, and agriculture is rooted in our unwavering dedication to creating a sustainable ecosystem that propels the growth of the Igbo community while showcasing our regional prowess on a global stage.

For me, Eastside Ventures is not just a conglomerate; it's a platform to celebrate the essence of Ndi Igbo, our culture, and heritage.

Our ethos, "build locally, export globally," underscores our belief in the transformative power of local innovation with a global perspective. I draw profound inspiration from my upbringing, where my father's dedication to the progress of the Igbo people instilled in me a profound sense of purpose and responsibility.

As Group CEO, I am committed to nurturing investment and entrepreneurship in the Southeast, forging meaningful connections within the Igbo community, both at home and abroad. Together, we will establish Eastside Ventures as a cornerstone of progress, forming strategic partnerships that align with our vision of a thriving and prosperous Ala Igbo. The potential



is vast, and the possibilities are endless.

I am deeply grateful for the visionary leadership of our esteemed Chairman and founder, Mr. Gaius, whose unwavering dedication to the prosperity of Ndi Igbo is evident in every endeavor. His steadfast commitment to investing in the Southeast region mirrors our collective mission and vision. Together, we are driven by a profound sense of purpose—one that will leave an indelible mark on the future of Igbo land for generations to come.

I extend a heartfelt invitation to join us on this exciting journey of transformation and progress. Together, let us realize the dreams of our forefathers and build an Igbo land that sets a standard for others to emulate. I welcome collaborations and partnerships that resonate with the spirit and mission of Eastside Ventures.



*Chinyere  
Okeke*

Group CEO,  
Eastside Ventures





# KEY INITIATIVES

## INVESTMENT IN VITAL SECTORS

Eastside Ventures strategically invests in key sectors such as technology, media, real estate, and agriculture.

By providing capital, expertise, and resources, we drive innovation, create employment opportunities, and stimulate economic development within the region.





# STRATEGIC SUBSIDIARIES

## VOICE OF THE EAST MEDIA

Our flagship subsidiary, Voice of the East Media, is a powerful platform for promoting Igbo culture and advocacy globally. Through compelling storytelling and multimedia content, we amplify the voices of our community and showcase our rich cultural heritage.

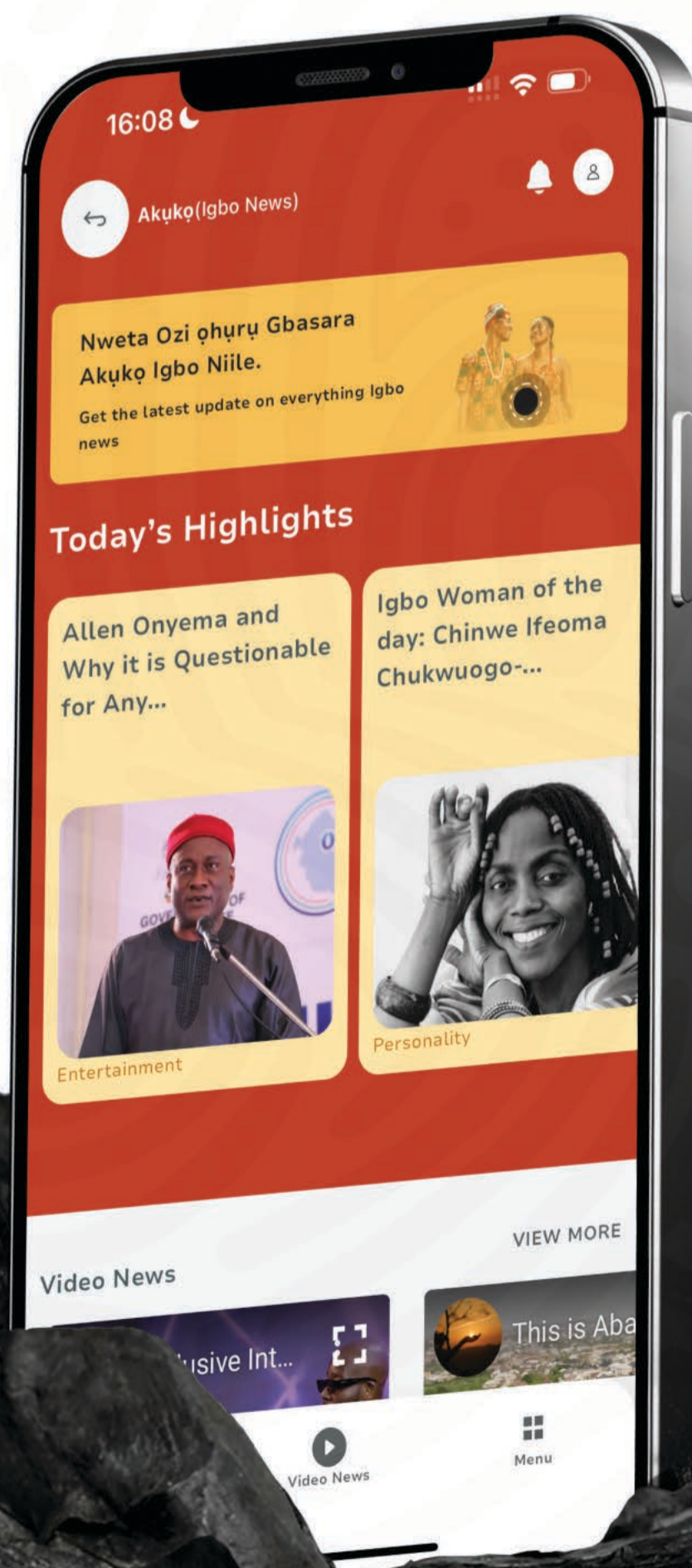
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## KEDU (MOBILE APP)

KEDU is a multifaceted socio-cultural platform, accessible through our mobile app, designed to foster economic collaboration, promote social cohesion, and provide essential support services to the Igbo community. Through innovative technologies and community-driven initiatives, KEDU empowers individuals and businesses, driving inclusive growth and prosperity.





# TECH CITY AFRICA

Positioned as a hub for innovation and technological advancement, Tech City Africa offers a dynamic ecosystem where innovators, entrepreneurs, and thought leaders converge to collaborate, ideate, and create solutions that address pressing challenges and drive sustainable development.





## OGANIRU HOMES

Oganiru Homes is a leading real estate development company specializing in tailored solutions for the Southeast Nigerian Market. From residential complexes to commercial properties, Oganiru Homes offers comprehensive services including real estate development, land acquisition, and investment consultancy. With a focus on meeting the unique needs of each client, Oganiru Homes serves as a trusted partner in navigating the dynamic real estate landscape, providing expert guidance and personalized strategies for property ownership and investment success.





## OHANAEZE LAND

Ohanaeze Land is an upcoming agritourism project nestled within the picturesque landscapes of Igbo Land. Set to become the premier destination for agrotourism experiences, Ohanaeze Land aims to showcase the rich agricultural heritage and cultural traditions of the Igbo community. Through immersive farm tours, hands-on agricultural activities, and community engagement initiatives, Ohanaeze Land seeks to promote economic empowerment, environmental conservation, and cultural preservation in Igbo Land, offering visitors an unforgettable journey into the heart of Igbo culture and sustainable agriculture.





# IMPACT AND OUTREACH

Eastside Ventures is committed to making a tangible difference in the lives of individuals and communities within the Southeast region. Through strategic partnerships, capacity-building initiatives, and community engagement programs, we empower individuals, uplift communities, and create pathways to prosperity for future generations.

Eastside Ventures is a catalyst for positive change and transformation within the Southeast of Nigeria. By harnessing the power of innovation, collaboration, and cultural pride, we are shaping a future where the Igbo community thrives, our regional capabilities are recognized globally, and sustainable development is achieved for all.

# OWN





# JOIN US IN MAKING A DIFFERENCE

Whether you're a business, nonprofit, government agency, or individual investor, there are various ways to collaborate with us:

## **STRATEGIC PARTNERSHIPS**

Explore opportunities for strategic partnerships that align with our mission and objectives. Together, we can leverage our resources and expertise to create meaningful impact and drive sustainable development in the region.

## **INVESTMENT OPPORTUNITIES**

Invest in Eastside Ventures and support our mission to advance the Southeast region. Whether you're interested in funding specific projects, supporting our overall operations, or becoming a long-term partner, your investment can help fuel our growth and expand our impact.

## **JOINT INITIATIVES**

Partner with Eastside Ventures on joint initiatives, projects, or programs that address pressing challenges or opportunities in the Southeast. By combining our strengths and resources, we can achieve greater outcomes and make a lasting difference in the community.

## **RESOURCE SHARING**

Share your expertise, resources, or networks with Eastside Ventures to support our programs and initiatives. Whether it's providing technical assistance, funding, or access to networks, your contributions can help amplify our impact and reach.

Join us in creating a brighter future for the Southeast region. Together, we can drive positive change and innovation that transforms lives and communities.





*Have questions, feedback, or inquiries? Reach out to us through any of the following channels*

[info@eastsideventuresgroup.com](mailto:info@eastsideventuresgroup.com)

 [eastsideventure](#)  [eastsideventurs](#)

 [EastSide Ventures](#)

We look forward to hearing from you and are committed to providing timely and helpful responses to all inquiries.

For more information, visit our website:

[www.eastsideventuresgroup.com](http://www.eastsideventuresgroup.com)